



2025 GSR EXHIBITOR PROSPECTUS

GSR ANNUAL MEETING
May 30-June 1, 2025
Ritz Carlton Reynolds
Greensboro, GA



Georgia Society of Rheumatology (GSR) is an association designed to stimulate interest and increase knowledge of arthritis and rheumatic diseases among physicians, allied health professionals and laymen.

EXHIBITOR INFORMATION

AGENDA AT A GLANCE

FRIDAY: MAY 30, 2025

8:00 AM - 11:00 AM Exhibitor Set-up

8:00 AM - 11:00 AM Registration/Check-in

11:00 AM - 12:00 PM

Visit Exhibits & Refreshments

12:15 PM - 5:00 PM General Sessions

2:45 PM - 3:15 PM Break & Visit Exhibits

5:00 PM - 6:00 PM Reception in the Exhibit Hall

**Agenda and exhibit times are subject to change. Please refer to most updated information as emailed by GSR.*

SATURDAY: May 31, 2025*

(2025 Practice Manager Meeting Begins)

7:00 AM - 7:45 AM Breakfast & Visit Exhibits*

10:15 AM - 10:45 AM Break & Visit Exhibits*

7:45 AM - 12:45 PM General Session

7:00 AM - 1:00 PM Registration/Check-in

12:45 PM - 1:45 PM Lunch & Visit Exhibits*

6:30 PM - 9:30 PM Annual Networking/ Reception*

(# of tickets based on patron level.)

***Exhibitor networking with Practice Managers**

SUNDAY: JUNE 1, 2025*

(2025 Practice Manager Meeting Concludes)

7:00 AM - 7:45 AM Breakfast & Visit Exhibits*

7:45 AM - 12:15 PM General Session

10:15 AM - 10:45 AM Break & Visit Exhibits*

10:45 AM - 1:00 PM Exhibit Breakdown

***Exhibitor networking with Practice Managers**

HOTEL INFORMATION

The Ritz-Carlton Reynolds

1 Lake Oconee Trail

Greensboro, GA 30642

Upon completion of online registration, you will receive an automatic email receipt with instructions to make your room reservations for your representatives. The allotment of rooms is based on your exhibit level and how many exhibitor reps you are allowed onsite, and availability of rooms at the time of registration. Rooms within our block are *exclusive* to registered and participating exhibitors/ attendees. Please contact Raegan Reagan at raegan@theassociationcompany.com if you have further questions. Please do not contact the hotel directly as you will be redirected to the GSR staff.

Please allow up to 5-7 business days for confirmation of rooming confirmations. Rooms within the block are subject to the availability at registration and not guaranteed as part of the sponsorship benefit.

SET-UP & BREAK-DOWN

The Exhibit Hall will be open from 8:00AM - 11:00AM on Friday, May 30th*. One table is allowed unless additional tables are purchased no later than 3 weeks in advance, if space is available. Premium placement of booth space is dependent on sponsorship level.

You may break down your exhibit at any time; however, all exhibits must be fully broken down by 1:00PM, Sunday, June 1*. Due to strict rules and regulations, all exhibit areas must be clean and free of debris before departing. If you wish, you may neatly leave additional materials for attendees to take on their own.

SHIPPING / AV

Instructions will be sent following completed registration for coordinating AV and shipping.

LOAD-IN

Please ship all deliveries to arrive NO EARLIER than 3 DAYS prior to the event. All deliveries must be cleared and scheduled with the Event Services Department. The Ritz Carlton Reynolds takes no responsibility for delivered items and cannot inventory items when they arrive. Equipment must be loaded and unloaded at the loading dock or pre-loading dock in accordance with the resorts rules and local ordinances. Exhibitors are responsible for covering the costs of their shipping fees.

LOAD-OUT

If items need to be shipped out after the meeting, representatives may leave their deliveries in the exhibitor room. HOWEVER, all shipping materials MUST BE LABELED, AND representatives should have all the necessary forms needed to ship out packages as they will not be provided by GSR or the hotel. Any items left unattended or not dismantled by load out cut-off time will be responsible for incurring any associated labor costs with the hotel to ship out items on behalf of sponsoring organization.

**Agenda and exhibit times are subject to change prior to the meeting. Please refer to most updated information as emailed by GSR.*

EXHIBIT LEVELS

PLATINUM LEVEL - \$15,000

- (5) Five Badges for Company Representatives**
- (5) Five Tickets to the Exclusive GSR Networking/Reception
- (1) One exhibit table with exclusive top placement in the exhibit hall
- **(1) One Product Theater***
Optional Add On | New for 2025: Premium "Pick Your Spot" additional \$5,000.00
- (2) Two Social Media Spotlights - postings to showcase your company/product on the GSR Facebook and Twitter accounts
- GSR Website – Company Logo and/or Banner ad with a clickable link to your website.
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on the home page of Conference App), Splash Screen (Introductory Screen that appears while the app loads) Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with the option for attendees to request more information.
- Pre/Post Attendee List.

***Product Theater:** Host a Non-CME Product Theater for attendees. Speakers can be in person or virtual (via Zoom link). Includes AV, room rental, meal choice between breakfast, lunch, or snack. The event would be included on the agenda noting the speaker, topic, and your company name. Company to provide the speaker and cover speaker fees.

***Disclaimers:** The sponsoring organization will not be responsible for any hotel costs associated with Food and Beverage. Optional "Pick your Spot" allows sponsor to select from available PT spot based on current availability. All PT spots are exclusive to 1 sponsor per time slot.

****Additional Name Badges:** May purchase more than 2 additional name badges per \$500 per badge.

GOLD LEVEL - \$12,500

- (4) Four Badges for Company Representatives**
- (4) Four Tickets to the Exclusive GSR Networking/Reception
- (1) One exhibit table with exclusive top placement in the exhibit hall
- (1) One Social Media Spotlight - postings to showcase your company/product on the GSR Facebook and Twitter accounts
- GSR Website – Company Logo and/or Banner ad with a clickable link to your website.
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Exclusive placement (dedicated icon on the home page of Conference App), Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with the option for attendees to request more information.
- Pre/Post Attendee List.

****Additional Name Badges:** May purchase no more than 2 additional name badges per \$500 per badge. Should you need more, please increase to Platinum Level.

EXHIBIT LEVELS

SILVER LEVEL - \$10,000

- (3) Three Badges for Company Representatives*
- (3) Three Tickets to the GSR Networking/Reception
- (1) One exhibit table
- GSR Website – Company Logo
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

*** Important: You will *not* be able to purchase additional badges at this level.**

BRONZE LEVEL - \$8,000*

- (2) Two Badges for Company Representatives*
- (2) Two Tickets to the GSR Networking/Reception
- (1) One exhibit table
- GSR Website – Company Logo
- Onsite Signage – Company logo on patron signage throughout the activity
- Meeting Conference App – Company Logo, Description, Website, Social Media, Representatives, PDFs, clickable links to Zoom link/video/survey/website with option for attendees to request more information.

*** Important: You will not be able to purchase additional badges at this level.**

NEW FOR 2025: PLEASE READ CAREFULLY

TABLE/EXHIBIT LOCATION

Table placement will be based on Exhibit Level.

ADDITIONAL BADGES FOR REPS

- \$500 per Rep for Platinum & Gold Supporters ONLY
- Gold may purchase *up to* 2 additional badges.
- Platinum may purchase more than 2 additional badges.

*****NO ADDITIONAL BADGE PURCHASES AVAILABLE FOR SILVER & BRONZE LEVELS*****

ADDITIONAL EXHIBIT TABLE

An additional table can be purchased in advance for \$1,500 if space is available,

NOT INCLUDED IN EXHIBIT FEE

Power, internet, and shipment handling fees are NOT included in the exhibit fee and are subject to an additional charge if needed.

CANCELLATION POLICY

Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to May 30, 2025. Cancellations 29 days or less before May 30, 2025 are not eligible for a refund. Must allow 6-8 weeks for refund processing. If for any reason, the Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Refunds will not be given due to hotel room unavailability as hotel room availability is not a guaranteed benefit of exhibiting registration.

This form must be acknowledged in the online registration page to complete your exhibitor registration.

SUPPORT ADD-ONS



FOOD & BEVERAGE STATIONS*

Company signage will be provided at the selected station. As a Food & Beverage Sponsor, you have the following benefits:

- Ability to provide napkins with your company logo
- Ability to provide coffee mugs with your company logo* (Available to Coffee/Tea Sponsor Only)
 - **COFFEE & TEA SPONSOR - \$1,000**
 - **SNACK BREAK SPONSOR - \$500**

*Sponsoring organization **will not** be responsible for the hotel costs associated with F/B.

SOCIAL EVENTS SPONSOR

Sponsor one of the GSR social functions. Signs noting your sponsorship will be displayed during each event.

- **SATURDAY LUNCH SPONSOR - \$5,000***
 - The Saturday Lunch will be held directly after the conclusion of the CME lectures and is inclusive of company representatives with badges.

*Sponsoring organization **will not** be responsible for the hotel costs associated with F/B.

- **SATURDAY NIGHT NETWORKING/RECEPTION SPONSOR - \$5,000**

SATURDAY NIGHT NETWORKING/RECEPTION Additional Tickets

Additional Tickets are available for purchase for the Saturday Night Networking/Reception*

- \$250 - Adult Guests*
- \$ 50 - Children 12 years old and older

*Additional Tickets for Saturday Night Networking/Reception must be purchased in advance. Additional name badges do not include Saturday Night Networking/Reception.

NAME BADGE LANYARDS - EXCLUSIVE - \$2,000

Because every attendee is required to wear a name badge during all meeting times, they will be wearing YOUR brand around their necks at all times! The sponsor will produce and provide 125 lanyards.

WIFI PASSWORD SPONSOR - EXCLUSIVE - \$3,500

Your COMPANY NAME will be the customized WIFI PASSWORD. All attendees and users will be required to use your company name every time they log into the WIFI.

Interested in a custom sponsorship package?

Please contact Sabrina Crawford (Director of Marketing and Corporate Support) at sabrina@theassociationcompany.com.

SPONSOR/EXHIBITOR CONTRACT

Registration is available online at
www.garheumatology.org

EXHIBITOR CONTRACT TERMS

1. If purchased, each company will have one (1) table for the Georgia Society of Rheumatology (GSR) Annual Meeting & Scientific Assembly.
2. Exhibitors are required to have a representative at their table at all times during exhibit hours.
3. The number of sales representatives allowed to exhibit at the meeting is based on the number assigned in the exhibit level. Each additional badge per company representative is \$500.00 for Platinum & Gold ONLY.
4. Platinum level may purchase more than 2 additional name badges.
5. Gold level may purchase up to 2 additional name badges.
6. Bronze and Silver are not eligible for additional name badge purchases.
7. Exhibitor set-up begins on Friday, May 30th at 8:00 AM. You may break down your exhibit at any time; however, all exhibits must be fully broken down by 1:00 PM, Sunday, June 1, 2025.
8. All sound equipment must be regulated so that it does not disturb neighboring exhibits. GSR reserves the right to determine at what point sound constitutes an interference with others and must be discontinued.
9. Due to regulations by the music industry regarding music at public meetings, conventions, and shows, exhibitors may not play music during the trade show, either live or recorded.
10. Exhibitors will not be permitted to assign, sublet or share with others any part of the space allotted to them.
11. GSR authorizes exhibitors to make retail sales of tangible personal property or services subject to sales tax. The exhibitor shall be solely responsible for any local, state, or federal tax liability resulting from this contract or other tax implications arising from activities while exhibiting at the meeting.
12. Booths must be kept clean. The floor and display areas of the booth must be clear of debris. Exhibitors will be liable for any extra clean-up costs incurred due to displays, food machines, and other means.
13. Use of electrical current is confined to lighting or the operation of such equipment that is harmless, noiseless, and does not release undesirable odors.
14. Objectionable practices by exhibitors or official suppliers should be reported immediately to GSR management and not after the show is completed.
15. No children under 16 years of age will be allowed in the exhibit area at any time unless accompanied by an adult.
16. It is agreed that GSR and the host facility shall not be liable for any damage to, or destruction of, any exhibit from any cause or for the theft or disappearance of any exhibit or any property contained in or about the exhibit booth area.
17. The exhibitor agrees to indemnify and hold harmless GSR and the host facility or their employees or their representatives against any and all liabilities for damage, injury or loss to all persons and any and all claims arising out of acts or omissions of exhibitors, their employees or their representatives.

15. GSR will only refund exhibitors who are pre-registered the cost of booth space and will not be held responsible or liable for charges or damages for any failure of performance due to acts of nature, labor disputes, and shortage of materials, governmental authority, or other circumstances beyond reasonable control of either party.
16. Neither GSR nor the host hotel maintains insurance covering property brought onto or stored on the resort's premises by exhibitors, and it is the responsibility of the exhibitor to obtain or maintain such coverage at their own expense.
17. Exhibitors will not offer educational/training programs within the show facility simultaneous to the GSR meeting and related programs.
18. This agreement includes a one-time list of pre-meeting and post-meeting attendees.
19. MSL/Scientific Liaisons will only be permitted to attend on behalf of their organization if their organization is a registered exhibitor.

BOOTH CONSTRUCTION

- All electrical work and electrical wiring must be approved and installed in accordance with regulations established by the officials of the Fire Marshal's Office.
- No construction will be allowed at the sides or above the booth that may obscure the view of any adjacent booths.
- All materials used for decorating must be flameproof.
- Construction and signs that are above 8 feet in height must be approved by the GSR in advance.
- All applicable cities, county and state codes and ordinances must be complied with as well as those of the host facility.
- Nothing shall be posted on, tacked, nailed or otherwise affixed to columns, walls, floors or other parts of the buildings, furniture or equipment.
- Any items left at the booth unattended will be the sole responsibility of the representative onsite. Providing any of the following items as giveaways or prizes are strictly *prohibited*: Alcoholic beverages, medications, items that contain sharp pieces/small parts such as small batteries, and or distribution of any materials/invitations for any other organization that is not sponsoring at the conference.
- In order to meet the set-up deadline, the GSR management reserves the right to order labor to set-up any exhibit that is not in the process of being erected by 8:00 AM Friday, May 30, 2025 The cost for this labor will be paid by the exhibitor. All exhibits must be fully broken down by 1:00 PM, Sunday, June 1, 2025
- The interpretation of all rules and regulations is the responsibility of the GSR Executive Committees or their designated representative. All decisions of said group or representatives are final.

REFUND POLICY

- Cancellations for all registered exhibitors 30+ days prior to May 30, 2025 are eligible for 50% refund.
- Cancellation 29 days or less before May 30, 2025 are not eligible for a refund.
- All payments made with a credit card will be subject to date correlating refund minus 2.9% of original processing fees.
- Refunds will not be given due to hotel room unavailability as hotel room availability is not a guaranteed benefit of exhibiting registration.

You must agree to these Terms & Conditions during the online registration process in order to exhibit.

I agree and adhere to all policies and regulations. I guarantee payment in full due to the amount indicated on the exhibitor registration form before or on the date of the meeting or I understand that my company will not be able to exhibit. If for any reason, the GSR Annual Meeting must be cancelled, management is not liable for any costs other than entry space fees that are already pre-paid. If the date or location must be changed for any reasons beyond management's control, it is agreed that the booth fee is non-refundable as a date or location change will be provided. Should my company decide to cancel this agreement and not exhibit at the event, a 50% refund will be issued if cancelled 30+ days prior to May 30, 2025. Cancellations 29 days or less before May 30, 2025 are not eligible for a refund. Must allow 6-8 weeks for refund processing.